

Community of Champions Giving Opportunities

There are many ways for businesses, organizations and individuals to support the Community of Champions Athletics Program ranging from sponsorship packages and advertising in Wissahickon High School's high-profile athletic areas. Our facilities, including the WHS Stadium, Round Gym, soccer, hockey, lacrosse fields, natatorium AND our new multi-purpose turf fields scheduled for completion in fall 2023, are used by thousands of students, community groups and spectators each year including:



...all Wissahickon High School students (1,300+) as part of the physical education/health curriculum

...45+ WHS boys and girls sports teams/clubs and visiting teams

...community sports clubs and organizations

...school and community clubs and organizations for special activities and events

All donations support improvements to our WHS athletic facilities and equipment that exceed the district's budget and strengthen our proud tradition of excellence both in the classroom and on the field.



As a Pennsylvania political subdivision operating under the Pennsylvania Public School Code of 1949; Title 22, Education, of the Pennsylvania Code; and Regulation of the state of Education, contributions or gifts to the school district constitute a charitable deduction for federal tax purposes. Wissahickon School District is recognized as tax-exempt by the IRS as defined in 26 USC Sec. 170(c)(1).

WSD Athletic Program Mission Statement

The Wissahickon Athletics Program, as an integral part of our students' educational experience, is committed to excellence in athletics and is designed for students to reach their **highest potential on and off the field**. By fostering a sense of spirit and pride within students, staff, alumni and the community, the athletic experience at Wissahickon seeks to instill in each participant a life-long appreciation for **diversity, teamwork, perseverance and excellence**. With the support of highly knowledgeable coaches who are dedicated to the physical and emotional well-being of our student-athletes, the program embraces **good sportsmanship, ethics, character and accountability**, and is committed to "Building a Community of Champions" who are prepared to excel, contribute and lead.

WHS Athletic Complex Improvements



The WHS Athletic Complex Improvement project, including multi-purpose synthetic turf fields, will benefit tens of thousands of students in the Whitpain, Ambler and Lower Gwynedd community!

New Turf Fields: Opened Fall 2023

- Baseball
- Softball
- Lacrosse
- Field Hockey
- Soccer
- Track & Field
- Marching Band
- Cheerleading
- Football
- Girls Flag Football
- Physical Education

Spotlight on Wissahickon Athletic Programs

48

Number of sports teams (girls, boys, varsity, JV and 9th grade)

4,000+

Number of practices/games/events held at WHS each year

583

Number of WHS students (43%), participating in sports with many students enrolled in multiple activities

20

Number of team sports and sports clubs offered to students

40+

Number of community sports organizations that rent WHS facilities

Sponsorship Packages

Promote your business while supporting our students and community. Our sponsorship packages include incentives such as digital advertisements, signage in our WHS athletic facilities and game recognition.

SPONSORSHIP PACKAGE BENEFITS		Champions \$25,000	Trojans \$15,000	Blue & Gold \$10,000	MVP \$5,000	All American \$2,500	All Star \$1,000
Community of Champions Recognition	Listing on New Donor Recognition Display inside Natatorium Entrance (for as long as deemed appropriate by the district)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
		Premier sponsor of Display					
		Term: 5 years	Term: 4 years	Term: 4 years	Term: 3 years	Term: 2 year	Term: 1 year
Digital	Company name/logo on the WHS athletic website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Company name/logo on WSD district website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Rotating ad on WHS Round Gym Digital Scoreboard	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
	Recognition on District Facebook & Instagram and WHS Athletics Twitter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
		Quarterly (during school year)	Bi-Annual	Bi-Annual	Annual		
Signage	Football Stadium Ad with premium placement near scoreboard (4' x 8')	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
	Multi-Purpose Turf Field Ad (4' x 8')	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Electronic Publications	Ad or listing in the district-wide e-newsletter, <i>Wiss Watch</i> (sent to 10,000 people district-wide & posted on website/social media)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		
		Quarterly Ad (during school year)	Bi-Annual Ad		Annual Ad		
	Ad or listing in the WHS e-newsletter, <i>Trojan Talk</i> (sent to all WHS staff, families & students)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	Listing
		Quarterly Ad (during school year)	Bi-Annual Ad	Bi-Annual Ad		Annual Ad	
Game Recognition	Recognized as a game sponsor for each of the following sports: varsity football, boys and girls varsity basketball and varsity baseball.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
	At one game per venue (stadium, round gym, multi-purpose field) per season, your company may distribute material and set up a marketing booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			

Athletic Facility Signage

Advertise your company on WHS athletic facility signage. Your ad will be displayed in a highly visible area of the high school campus and seen by thousands of students, staff, families and community members!

All sponsors also receive a listing or company logo on the district website and WHS Athletics website.

Location	Type (h x w)	Cost	Term	Spots
Stadium Press Box	Custom	\$10,000	5 years	1
Multi-Purpose Field Scoreboard	2' x 10'	\$5,000	5 years	1
Round Gym Digital Scoreboard	Rotating Digital Ad	\$500, \$750, \$1,000	1-3 years	Unlimited
Stadium Fencing	4' x 8' mesh	\$1,000	2 years	20
Mutli-Purpose Field Fencing	4' x 8' mesh	\$1,000	2 years	20
Softball Field Fencing	4' x 8' mesh	\$500	2 years	10
Tennis Courts	4' x 8' mesh	\$300	2 years	10
Trojan Cafe (outside Round Gym)	Custom	\$3,500	3 years	1
Stadium Concession Stand	6' x 3' custom	\$3,500	3 years	2

NEW: NATATORIUM LOBBY DONOR DISPLAY

NOTE: DESIGN IS SUBJECT TO CHANGE. INSTALLATION SPRING 2024

Mission Statement



All Star

Trojans



Blue & Gold

MVP



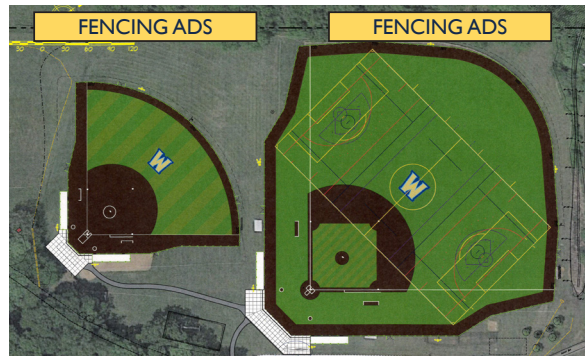
All American

Presented by
Champions Sponsor Logo(s)

WHS STADIUM FENCING



NEW: MULTI-PURPOSE/SOFTBALL TURF FIELDS



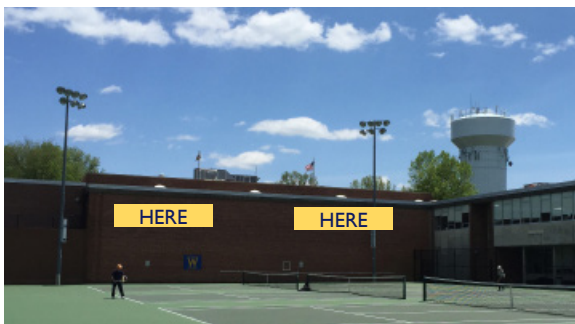
MULTI-PURPOSE FIELD SCOREBOARD



WHS STADIUM PRESS BOX



WHS TENNIS COURTS



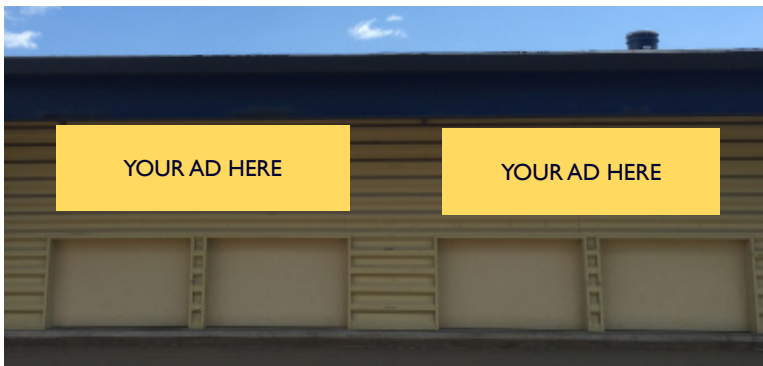
ROUND GYM DIGITAL SCOREBOARD



GET IN THE GAME!
ADVERTISE ON THE WHS ROUND GYM SCOREBOARD!



STADIUM CONCESSIONS



ROUND GYM CONCESSIONS



YOUR SUPPORT MAKES A DIFFERENCE!



AD PLACEMENT INFO

Ad placement/preferences are negotiable. All sign/banner sizes are in feet unless noted. Cost of ads, including material & installation, is included in the ad. Ad design may be created by sponsor or with assistance from the district.

CONTACT:

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The Wissahickon School District reserves the right to approve/deny advertisements in accordance with district policy 913.1 (Commercial Activities).



Wissahickon School District
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