

ADMINISTRATIVE GUIDELINES

Dissemination/Display of Literature/Materials

Revised: September 6, 2015

Wissahickon School District recognizes the social and educational value that may be derived from student participation in various activities sponsored by community organizations but specifies that the dissemination of such information using district resources directly benefit Wissahickon students and families.

Requests for the district to digitally post and disseminate community organization literature must be made via the WSD website and will be reviewed in accordance with these administrative guidelines and policy. The posting of such materials does not constitute the district's endorsement of the goods, services, performances or activities.

WSD will digitally post on its website approved literature, such as flyers, invitations and announcements that meet the following criteria:

- Offered by a school sponsored organization or a community-based, non-profit organization
- Contains curricular or non-curricular information with social, recreational or educational value for students and/or families
- Serves or appeals to the majority of Wissahickon youth
- Material is deemed appropriate by the Superintendent or designee

Activities/events that do not directly benefit Wissahickon students and are not approved for district dissemination will be shared with the Home and School organizations for each school. At their discretion, the Home and School organizations may post or distribute using their own communication tools.

Fundraising Literature

- Where activities or materials otherwise comply with this policy and administrative guidelines, fundraising activities offered by a school sponsored or non-profit community organization that directly benefit Wissahickon students and families may be announced on the WSD website.

Prohibited Activities and Materials

Literature or materials that contain content as follows shall not be disseminated to WSD students and families:

- promotes or denigrates a particular religion or religious practice
- is derogatory against any racial group
- promotes or encourages hostility, disorder, violence, or disregard for or violation of legal obligations
- is affiliated with a political organization of any type or is political in nature
- is libelous or interferes with or advocates interference with the rights of any individual or the operation of the schools
- promotes use of tobacco products, alcoholic beverages, illegal substances, or paraphernalia
- is obscene or pornographic in the context of being inconsistent with prevailing standards
- is not in the best interest of the students, staff, or schools in the opinion of the Superintendent or designee
- uses time in a manner that infringes on the school program or diminishes the amount of time devoted to the school program
- other materials deemed by the Superintendent or designee to contain inappropriate content