

Wissahickon School District

www.wsdweb.org

## **Communications Committee**

Thursday, January 20, 2022 at 6:00 p.m.

This is a virtual meeting via Zoom.

## Meeting Agenda

- 1. WSD website redesign follow-up
  - a. Review some of the websites below for examples of modern design features and school district content
    - i. Examples: Newest Website Designs
      - 1. https://www.rtsd.org/
      - 2. https://www.edinaschools.org/
      - 3. <u>https://www.springlakeparkschools.org</u>
      - 4. https://www.kcsd96.org/
      - 5. <u>https://www.sd81.org/</u>
      - 6. https://www.readington.k12.nj.us/Page/1
    - ii. Examples: School Board pages
      - 1. https://www.springlakeparkschools.org/discover/school-board
      - 2. <u>https://www.readington.k12.nj.us/Page/5730</u>
      - 3. <u>https://www.edinaschools.org/abouteps/school-board</u>
      - 4. <u>https://www.kosd.org/SchoolBoard.aspx committee descriptions</u>
  - b. Discuss likes/dislikes, goals and recommended changes (consider the questions below)
    - i. Overall, what changes/improvements would you like to see on our NEW website?
    - ii. Which content/design features do you like from the examples provided?
    - iii. Is there additional information or specific images/videos you would like to create for the School Board pages?
      - 1. School Board Bios see attached for sample form
      - 2. Role of the School Board
    - iv. Is there any content, links or images you think should be REMOVED from our current website?
- 2. Additional communication topics/ideas of interest to the Board