



Wissahickon School District

[www.wsdweb.org](http://www.wsdweb.org)

## Communications Committee

Thursday, January 6, 2022 at 6:00 p.m.

*This is a virtual meeting via Zoom.*

### Meeting Agenda

1. WSD website redesign/communication platform updates
  - a. Review redesign process and timeline
  - b. Review vendor options and service features
  - c. Discuss goals and recommended changes (consider the questions below)
    - i. Overall, what changes/improvements would you like to see on our NEW website? (e.g. simplify the user experience, increase visual content, improve district brand)
    - ii. Is there additional information you would like to create for the School Board pages (e.g. bios, school board responsibilities, committee descriptions)?
    - iii. Is there any content, links or images you think should be REMOVED from our current website?
    - iv. Is there anything specific that needs to be spotlighted for the School Board (e.g. highlighted with a content "call-out")?
    - v. Are there any specific images that you would like to add for the School Board pages?
2. Additional communication topics/ideas of interest for the Board